Teacher communication shapes how students engage. When your message is clear and focused, students are more likely to connect, remember, and act.

Define the Core Message

What's the one idea you want students to walk away with? Write it in 10 words or fewer.

Eliminate the Noise

Cut jargon, extra steps, and filler. **Ask:** Does this detail move the learning forward? If not, trim it.

Make it Sticky

Use a visual, story, or analogy to anchor the concept. **Example:** Teaching fractions? Use pizza slices, not abstract numbers.

Align Words + Actions

Check your instructions, tone, and body language. **Ask:** Am I saying what I mean, and showing it too?

Check for Clarity

Ask a student to restate the message in their own words. If it doesn't match your core idea, refine and repeat.

Core Message Examples

Collaboration

- Core Message: Ideas improve when shared.
- Application: Peer feedback strengthens group projects.
- Check: Which part of your idea changed after discussion?

Growth Mindset

- Core Message: Effort leads to improvement.
- Application: Revise work or try again after mistakes.
- Check: What did you do differently this time?

Lesson Framing

- Core Message: Clarity creates confidence.
- Application: Start lessons with one guiding question.
- Check: Can students summarize today's key idea?

Critical Thinking

- Core Message: Questions drive deeper learning.
- Application: Students explore multiple solutions, emphasizing reasoning over "right answers."
- Check: Can a student explain their approach?

Problem Solving

- Core Message: Challenge uncovers potential.
- Application: Pose open-ended problems for creative solutions.
- Check: Can students explain what they learned from the challenge?

Parent Communication

- Core Message: Context matters as much as results.
- Application: Include reflections on student growth, not just grades.
- Check: Do parents understand how the student progressed?

