DELIBERATE CREATIVITY TEAM KICKSTARTER

Team Purpose

Why are we here?

Prompt: Write one sentence that defines your team's current purpose.

Bonus: Add what's *not* part of your purpose.



Team Dynamics

How do we interact?

Reflect: Where is trust strong? Where is communication breaking down?

Creative abrasion: Can we disagree about ideas without conflict?



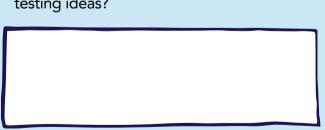


Creative Process

What's our system for generating and refining ideas?

Do you have clear brainstorming norms?

What's your process for selecting and testing ideas?



At Your Next Meeting

Start with this:

"What's one hope or concern you have about today's topic?"

This builds buy-in, reduces loudest-voice dominance, and surfaces real insights.

Bonus Tip:

Use images, objects, or even Climer Cardsstyle icons to spark metaphors.

Ask: "Which image reflects how our team handles new ideas?"

Because creativity doesn't happen by accident... and your team is too important to keep spinning in circles.

