

CONNECTING THE BRANCHES OF CREATIVITY AND THE MODELS OF CREATIVITY ASSESSMENT

Evaluating creativity within its given constraints.

REQUIREMENTS MODEL

CREATIVE APPLICATION

Arts Integration

STEAM

PBL

CREATIVE SKILLS

Arts
Classes

Assesses creative thinking skills such as fluency, flexibility, originality and elaboration.

GUILFORD MODEL

CREATIVE THINKING

Divergent

Convergent

Lateral

CREATIVE EXPRESSION

Emotions

Environments

Representations
of ourselves

TAXONOMY OF CREATIVE DESIGN

Assesses creative products. Novelty, resolution, and synthesis provide clear criteria for assessing how well technical skills translate into effective creative outcomes.

SYSTEMS MODEL

Examines how that expression resonates within social contexts.

ASSESSABLE
EXPLORABLE



THE INSTITUTE FOR
ARTS INTEGRATION AND STEAM