

Your Brain *on Art*

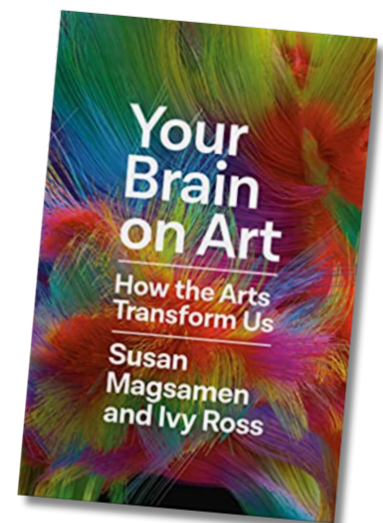


Susan Magsamen is the founder and executive director of the International Arts + Mind Lab Center for Applied Neuroaesthetics (IAM Lab) which is part of the Pedersen Brain Science Institute of the Johns Hopkins University School of Medicine where she is a faculty member in the Department of Neurology. At the intersection of science and the arts, for more than 40 years, her work incorporates academic research and other ways of knowing to inform the design and implementation of arts-based programs and products to improve health, well-being, and learning. She is also co-director of the Neuroarts Blueprint: Advancing

Advancing the Science of Arts, Health and Well-Being, a collaboration between the Johns Hopkins International Arts + Mind Lab and the Aspen Institute's Health, Medicine and Society Program.

Ivy Ross is the vice president of hardware design at Google. Ivy and her team created the design language for the Google hardware products that launched in 2017, winning over 240 design awards over the last three years. Business Insider recently named her one of the 15 Most Powerful Women at Google.

Many of us think of the arts as entertainment--a luxury of some kind. In *Your Brain on Art*, authors Susan Magsamen and Ivy Ross show how activities from painting and dancing to expressive writing, architecture, and more are essential to our lives. This book is a portal into this new understanding about how the arts and aesthetics can help us transform traditional medicine, build healthier communities, and mend an aching planet.



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Check out the [Aesthetic Mindset Index](#) and [Neuro Arts Blueprint](#)