

THE 4-C MODEL OF CREATIVITY

BASED ON RESEARCH FROM MOLLY A. JAMES, 2015.
https://file.scirp.org/pdf/CE_2015061915593867.pdf



BIG-C

Work from experts who impact the field. Includes artists, poets, scientists, etc who develop new approaches/genres.



PRO-C

Creativity occurring in a profession. Example includes a chef creating a new menu.

LITTLE-C

Creativity of everyday life. Examples include making up songs or projects to demonstrate understanding.

MINI-C

Creativity experienced by learners interacting with new information or opportunities. Beginning of refined work.

