

TELL IT SELL IT

STRATEGY TYPE



WHOLE BRAIN
THINKING

GRADES



K-12

TIME



20-40 min.

1

Create a "T" chart with the columns TELL IT and SELL IT labeled at the top.

2

Pick a position or idea to promote. Students brainstorm all of the "evidence" to tell about the position, product or idea. Put it in the TELL IT column.

3

Students brainstorm all of the feelings surrounding the items in the TELL IT column. Put these in the SELL IT column.

4

Connect 2-3 items in the SELL IT column and present it through an arts medium. For example, if students wrote the word "angry" in SELL IT, what color, sound, movement would best illustrate that?

5

Perform or present the SELL IT column through the arts medium(s) chosen.