

THE ELEMENTS OF DESIGN

Ba

BALANCE

Arrange art elements to create a feeling of stability, symmetrical, formal, asymmetrical, informal, radial.

MOVEMENT

Combining art elements to produce a look or feel of action.

Mo

Re

REPETITION

Combining art elements so that the same element(s) are used over and over again.

GRADATION

Combining art elements by using a series of gradual changes in those elements, usually a step-by-step change.

Gr

Pr

PROPORTION

Relationship of various elements of art to the whole composition and to each other. Size relationships.

EMPHASIS/CONTRAST

Combining elements to stress the differences between those elements and to create one or more centers of interest.

Em

Va

VARIETY

Combining art elements in involved ways to achieve intricate and complex relationships.