| Brochure | Exceeds Expectations | Meets Expectations | Below Expectations |
|--------------------------------|---|---|--|
| Follows Instructions | The work not only includes | The work includes all required | The work is incomplete |
| 14 points | required components but shows quality planning and attention to detail. | components and follows all directions. | and/or does not follow all directions. |
| Organization and Neatness | The work shows planning, careful preparation, and | The work looks tidy and put together. There was some | The work is messy, lacks planning, and is sloppily |
| 14 points | thoughtful execution. | level of planning and care involved. | executed. |
| Imagination 10 points | The work shows creativity that connects with the components and elevates them to a more interesting and exciting level. | The work shows creativity that supports the ideas of the project. | The work does not have much creativity due to a clear lack of effort. |
| Cohesiveness | The work is connected to the other components of the | The work is connected to the other components of the | There is little thought in how the components go |
| 12 points | project and they all support one another to improve the overall quality. | project and they do no detract from one another's quality. | together. They seem disconnected. |
| Poster | Eveneda Evenetations | Mosta Expectations | Dolow Exportations |
| Follows Instructions | Exceeds Expectations The work not only includes | Meets Expectations The work includes all required | Below Expectations The work is incomplete |
| 14 points | required components but shows quality planning and attention to detail. | components and follows all directions. | and/or does not follow all directions. |
| Organization and | The work shows planning, | The work looks tidy and put | The work is messy, lacks |
| Neatness 14 points | careful preparation, and thoughtful execution. | together. There was some level of planning and care involved. | planning , and is sloppily executed. |
| Imagination 10 points | The work shows creativity that connects with the components and elevates them to a more interesting and exciting level. | The work shows creativity that supports the ideas of the project. | The work does not have much creativity due to a clear lack of effort. |
| Cohesiveness 12 points | The work is connected to the other components of the project and they all support one another to improve the overall quality. | The work is connected to the other components of the project and they do no detract from one another's quality. | There is little thought in how the components go together. They seem disconnected. |
| Presentation | Exceeds Expectations | Meets Expectations | Below Expectations |
| Follows Instructions 14 points | The work not only includes required components but shows quality planning and attention to detail. | The work includes all required components and follows all directions. | The work is incomplete and/or does not follow all directions. |
| Organization and | The work shows planning, | The work looks tidy and put | The work is messy, lacks |
| Neatness 14 points | careful preparation, and thoughtful execution. | together. There was some level of planning and care involved. | planning , and is sloppily executed. |
| Imagination 10 points | The work shows creativity that connects with the components and elevates them to a more interesting and exciting level. | The work shows creativity that supports the ideas of the project. | The work does not have much creativity due to a clear lack of effort. |
| Cohesiveness 12 points | The work is connected to the other components of the project and they all support one another to improve the overall quality. | The work is connected to the other components of the project and they do no detract from one another's quality. | There is little thought in how the components go together. They seem disconnected. |

| Brochure: | /50 Poster: | /50 Presentation: | /50 | NOTES ON THE BACK→ |
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