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Dear Administrator or Curriculum Specialist,

How would you like to ensure that your teachers are receiving meaningful professional development this summer? My name is Susan Riley and I am an Arts Integration Specialist and CEO of EducationCloset.com, an online resource for professional development in integrated and innovative teaching. As the former Curriculum Innovation and Resource Development Specialist for one of the 50 largest school districts in the country, I know that providing professional development time is one of the biggest challenges you face.

I want to share with you a wonderful opportunity for your teachers (and you!) this summer. On July 22nd, EdCloset will be hosting the 3rd annual Connectivity Conference. **This is a totally online virtual conference** that is focused on integrated teaching practices. This year, our theme is "Gathering STEAM" and we are showcasing how classroom and arts teachers can engage all students to meet Common Core standards through integrating Science, Technology, Engineering, the Arts and Mathematics.

This conference will feature expert presenters from all over the world, a virtual exhibit hall, and the ability to watch the presentations and have access to all of the materials for a full year after the event. This way, if your teachers cannot attend on July 22, they can do so on their own time or perhaps you can use the conference as part of a series of PD sessions during the school year. You can learn more about the conference at http://educationcloset.com/steam-conference-2014 and registration is open through July 20th, 2014.

If you have any questions, please feel free to contact me at 240-216-1005 or by email at <u>susan@educationcloset.com</u>. I look forward to working with you to help support your teachers in their professional growth.



Best