



CONFERENCE  
Information Sheet

gathering 

STEAM

JULY 22  
2014

**2014 Connectivity Conference**  
a virtual conference for arts integration and STEAM

hosted by  
**educationcloset**

A hand is shown holding a tablet computer. The tablet screen displays a vibrant, multi-colored paint splatter graphic. The background of the entire image is a textured, light-colored surface with a large, abstract paint splatter in the upper left corner, featuring colors like yellow, red, blue, and purple. The overall composition suggests a digital art or design application.

2014 CONNECTIVITY CONFERENCE

# GATHERING STEAM

[HTTP://EDUCATIONCLOSET.COM/STEAM-CONFERENCE-2014](http://educationcloset.com/steam-conference-2014)

# CONFERENCE OVERVIEW

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## WHAT IS A VIRTUAL CONFERENCE?

A virtual conference is held completely online. We have teamed up with WebEx Events to provide a virtual 3D space for attendees to participate in the conference. An auditorium, an exhibit hall, and a virtual backpack are all part of the event. Plus, with WebEx, we have dedicated technicians available throughout the day to ensure a smooth tech-ready event.

## CONFERENCE DETAILS AND LOGISTICS

The conference runs from 9AM-4PM on the hosted platform. There will be a session schedule provided to attendees ahead of time so you can choose to view the entire day, or just presentations that appeal to you.

Plus, there will be built in exhibit hall hours where you can visit with each of our partners for hands on videos, information or resources.



All sessions and exhibits will be archived for one full year so attendees can visit again and again. So in the event you can't make it to the actual day, you still have access to all the conference has to offer when it's convenient for you!



**100% ONLINE**  
ALWAYS-ON ACCESS  
ANYTIME, ANYWHERE

**100% IMPACT**  
SESSIONS & EXHIBITS  
FROM ALL OVER THE GLOBE

**100% FOCUS**  
ON THE **ARTS**  
IN STEAM & INTEGRATION



Presentations you'll love | STEAMPacks stuffed with product goodies | PD hours available!

ANTICIPATED ATTENDANCE IS 500-1,000 PARTICIPANTS WORLDWIDE

**CONNECTIVITY  
ONLINE CONFERENCE**

**TRADITIONAL  
CONFERENCE**

World-Class Presenters	World-Class Presenters
Exciting Exhibit Hall	Exciting Exhibit Hall
Swag Bags	Swag Bags
Networking and Conversation Opportunities	Networking and Conversation Opportunities
Access to presentations 365/24/7	Hotel and Food Expenses
Virtual briefcase	Travel Expenses
Professional Development Credits	No personal interaction with presenters
Login anytime, from anywhere	
Live chat with all presenters	
Practical, hands-on sessions in the arts and STEM	
Personalized and Tailored to meet your unique needs	
<b>JUST \$99</b>	<b>\$1,000 +</b>

EARLY BIRD PRICING  
\$85  
before April 1

AN INCREDIBLE VALUE

REGISTER

Our conference brings together a wide variety of educators from around the globe. Given its topic and tech-savvy nature, our attendees are naturally innovators in their fields. We enjoy lively conversations and thoughtful questions from educators who have a **passion for the arts** and how they integrate into every field imaginable. **Join us!**

JULY 22nd, 2014

gathering

**STEAM**

**2014 Connectivity Conference**

a virtual conference for arts integration and STEAM

taking place from the comfort of wherever you are located.